

# suzanne lamar

*award-winning communication expert*

Today it takes more than a good story to stand out. One also needs to deliver that message online, on camera, in person, and in print. That is where Suzanne's talents shine; she has mastered each medium. Suzanne has received awards for her public speaking, teaching, design, video production, and television achievements. She has enjoyed success in two multi-billion dollar industries.

Suzanne works with businesses, non-profit organizations, and universities to enrich their communication and marketing strategies. Client projects include: branding, graphic design, video production, and website development. Suzanne has managed projects ranging in scope from \$2K - \$2.5M.

Her career spans both Fortune 500 companies (e.g., Apple Computer, Charles Schwab, and Intuit) as well as smaller firms. Suzanne has also lectured at the Haas School of Business, UC Berkeley in their Leadership Communication program.

In her own start-up, Suzanne published a line of award-winning instructional DVDs, establishing PageSage™ as the premiere brand in the \$27B craft industry. As the primary business and creative force, she was responsible for all aspects of the company, including gaining distribution in over 1,200 stores worldwide. She designed every facet of the product line, including the packaging, website, and video production.

She earned her MBA at Haas and has a BA in Sociology from UCLA.

Learn more about Suzanne and view her portfolio online:

<http://morethanmultimedia.com>

<http://pagesage.com>

**Suzanne brings businesses to their most competitive edge**

*The Mercury News  
MercuryNews.com*

**Suzanne provides a strong and dynamic presence. She is a real model for anyone who doubts the power of their own ideas.**

*Terry Pearce  
Haas School of Business  
SVP Charles Schwab*

**Suzanne has become my secret weapon. She is an ally making her clients look good.**

*Mary Patrick  
Director, Prosperitas UCI*

**Suzanne has an ability to listen well to others, understand complex issues and come up with solutions that work. She has a unique balance of design/creativity and business savvy that has helped immensely in the projects we've worked on together.**

*Randy Haykin  
Haas School of Business*

**Suzanne Lamar has a better head for advertising and marketing than anyone else I know.**

*Sandra McCall  
The Savvy Crafters Guide to Success*

